



# Made by Google

**D**J may well have a serious competitor hot on their heels, with Insta360's new spin off brand Antigravity. They aim to bring their trademark 360° video to drones.

On the surface, A1 looks like a compact, lightweight drone. But what makes it special is what happens once it takes off. Instead of pointing a single camera at the world and hoping you got the right angle, A1 captures the entire scene in 360 degrees at 8K. Its two lenses record everything above, below, and all around. Even cooler, the drone itself is digitally erased from the footage thanks to some clever stitching software. What you're left with is footage that feels pure, uninterrupted, and totally immersive — as if you were floating there yourself.

It's not just about the footage. The flying experience has been rethought too. Antigravity has built a system called FreeMotion, which works with a pair of Vision goggles and a Grip controller. This setup lets you fly in one direction while looking in another — a little mind-bending at first, but the idea is to make the experience more intuitive and more freeing. Instead of managing a joystick and gimbal like you're piloting a machine, you get to explore like you're inside the sky.

Here's the part that creators will really appreciate: you don't need to frame anything while you're flying. Since every possible angle is recorded in 8K, the "cinematography" happens later, in editing. Want to export in vertical for social, widescreen for YouTube, or square for something else? Done. Want to add funky effects like horizon







flips or a Tiny Planet view? Also done. If you've ever edited footage from Insta360's X Series cameras, you'll feel right at home.

A1 is also surprisingly approachable. At 249 grams, it slips under the registration threshold in most regions — meaning you don't need to mess with licenses or paperwork to start flying. It's light and compact enough to toss in a backpack, making it a true "always bring it" gadget. And because safety is non-negotiable, Antigravity baked in return-to-home functionality and a payload detection system that prevents people from strapping on anything they shouldn't.

What's most interesting is how Antigravity is choosing to launch the A1. Instead of keeping development behind closed doors, they're inviting creators into the process with their first-ever co-creation project. A handful of people will get early access to pre-production A1 units in exchange for testing, feedback, and creative ideas. If your suggestion makes it into the final design, you'll earn a share of a \$20,000 reward pool. It's part beta test, part open innovation — and a pretty refreshing way to bring a new gadget to market.

The A1 will officially launch worldwide in January 2026, with pricing and bundles to be revealed closer to release. But even before it hits shelves, it already feels like a category-bending product. Drones have always been about capturing perspectives we can't reach on our own. Antigravity's twist is that it's not just giving us a new perspective — it's giving us all perspectives, at once, and letting us decide how we want to tell the story after the fact.



**S**amsung has unveiled the Micro RGB, a 115-inch display that introduces micro-scale RGB LED backlighting for the first time. This isn't just another upgrade—it's a leap in colour accuracy, contrast, and immersion, setting a new standard for ultra-premium TVs.

Powered by Samsung's proprietary Micro RGB Technology, the TV arranges red, green, and blue micro LEDs—each under 100 micrometers—behind the panel in an ultra-fine pattern. This allows unprecedented precision in controlling light and colour, producing images with remarkable fidelity and depth. With full BT.2020 coverage and certification from Germany's VDE, the Micro RGB is engineered for unmatched realism.

Samsung's Micro RGB AI Engine analyses every frame in real time, enhancing tones and optimising picture and sound. Glare Free

technology minimises reflections, while the super-slim metal frame blends seamlessly into any interior. Vision AI and an upgraded Bixby add smart features, Samsung Knox provides security, and seven years of free Tizen OS upgrades ensure long-term support.

The TV also delivers 144Hz refresh rates, HDR10+ Adaptive and Gaming, Dolby Atmos with a 70-watt 4.2.2 setup, and gaming extras like FreeSync Premium Pro.

In Korea, the new television launches at about ₩44.9 million. The U.S. price is \$29,999, with an expected £24,000 in the UK and AU\$46,000 in Australia. After Korea and the U.S., it will expand globally in multiple sizes.

With the Micro RGB, Samsung is introducing not just a TV, but a new era of premium viewing—where precision hardware, advanced AI, and minimalist design come together for the most immersive experience yet. Watch this space!





**G**oogle's Pixel lineup is entering a new era with the launch of the Pixel 10, Pixel 10 Pro, and Pixel 10 Pro XL, and these devices aren't just iterative upgrades — they feel like a bold reset for the series. From design to performance to AI integration, the Pixel 10 family blends Google's signature hardware charm with its most ambitious software and silicon advancements to date.

At first glance, the design refinements are subtle but meaningful. The iconic camera bar has been polished, and every model is made with more recycled materials than any Pixel before. The phones support Pixelsnap, a new Qi2-based wireless charging system with a range of magnetic accessories, making charging and accessorising more seamless. The Pixel 10's satin-finish frame and polished glass back pair beautifully with its expressive colour options — Obsidian, Frost, Indigo, and Lemongrass — while the Pro models offer more refined hues like Porcelain, Moonstone, and Jade.

The displays are brighter and bolder, too. The standard Pixel 10 features a 6.3-inch Actua display that hits an impressive 3000 nits of brightness, making outdoor visibility effortless. Meanwhile, the Pro and Pro XL step things up with the brightest Super Actua displays Google has ever produced, available in two sizes: 6.3 inches for the Pro and 6.8 inches for the XL. Complementing these screens are upgraded speakers that deliver richer audio with deeper bass, perfect for streaming your favourite shows or music.

Photography, as always, is

where Pixel shines, and this year's upgrades are significant. The base Pixel 10 now features a 5x telephoto lens, a first for this tier, along with 10x optical-quality zoom and up to 20x Super Res Zoom. The Pro models take zoom even further with Pro Res Zoom, powered by generative AI running on the new Tensor G5 chip. This allows up to 100x zoom with remarkable detail recovery, making even the most distant subjects look sharp and vibrant. Add to that Camera Coach, an AI-powered guide built with Gemini models, which helps you frame shots and improve your photography skills in real time — perfect for those just beginning their photography journey.

Under the hood, the Tensor G5 chip represents Google's most significant silicon leap since the original Tensor debut. Co-designed with Google DeepMind, the chip delivers snappier performance and powers a wave of new on-device AI experiences, thanks to the integration of the Gemini Nano model. These enhancements aren't just theoretical — they're deeply woven into the everyday Pixel experience.

One of the most compelling examples is Magic Cue, a proactive assistant that surfaces helpful information at the exact moment you need it. Whether you're on the phone with an airline and need your flight details or in a chat and want to instantly share that perfect photo, Magic Cue quietly and securely works in the background, saving you time without compromising privacy.

The Pixel 10 Pro and Pro XL, designed for power users, push the envelope even further. With 16GB of RAM, larger batteries, and faster wired charging,

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they're built to handle anything you throw at them. The Pro XL also introduces 25W Qi2.2 wireless charging, making it one of the fastest wireless charging experiences available today.

Visually and experientially, Google is introducing Material 3 Expressive, a refreshed UI that emphasises fluidity, springy animations, and more personalisation options. It feels modern, playful, and in tune with the hardware refinements. And, as always, Pixel devices promise seven years of OS updates, security patches, and Pixel Drops, ensuring your phone stays fresh and secure far longer than most competitors.

The Pixel 10 series isn't just an iteration; it's a statement. With sustainable design, next-level AI, and camera innovations that keep pushing smartphone photography forward, Google is making it clear: this is the most complete Pixel experience yet.

The Pixel 10, 10 Pro and 10 Pro XL are available to order now starting at £799.00/AU\$1,349.00, £999.00/AU\$1,649.00 for the Pro, and £1,199.00/AU\$1,999.00 for the Pro XL.



**T**he future of foldables has arrived, and it looks sleeker, smarter, and stronger than ever. The new Pixel

10 Pro Fold isn't just another iteration—it's a complete reimagining of what a foldable phone can be. Crafted from aerospace-grade aluminium, this phone strikes the perfect balance between elegance and resilience.

Durability is front and centre in this redesign. The gearless hinge is now twice as strong as the one on the Pixel 9 Pro Fold, and for the first time ever in a foldable, you're getting IP68 water and dust resistance. The display has been re-engineered too: the Super Actua Flex Display now features ultra-thin glass reinforced with dual anti-impact film layers, offering drop protection and a folding lifespan of over a decade.

Open it up, and you're greeted by an expansive 8-inch inner screen, the largest on any foldable to date, alongside a more spacious 6.4-inch outer screen thanks to slimmer bezels. Both displays boast an impressive 3000 nits of brightness, so your content remains vibrant whether you're indoors or out under the sun.

Battery life gets a major boost as well. With the biggest battery ever on a Pixel foldable, you can expect over 30 hours of usage on a single charge. And when you do need a quick boost, fast wired charging takes you to 50% in just 30 minutes. Wireless charging steps up too, with the debut of Qi2 compatibility and Pixelsnap magnetic accessories, letting you charge or stream hands-free without fuss.

Under the hood, the Pixel 10 Pro Fold is powered by the

custom Tensor G5 chip, delivering faster performance, smarter AI, and a more seamless experience across every app and feature. It brings the same AI-driven capabilities as the rest of the Pixel 10 lineup, including Gemini Live for on-demand assistance, Magic Cue for real-time transcription and summarisation, and Daily Hub to help you stay organised.

Of course, no Pixel would be complete without its industry-leading camera experience. This year, a new 48MP main sensor headlines the triple rear camera system, giving you everything from crisp macro shots to sharp, detailed 20x zoom images. Rear Camera Selfie mode lets you capture stunning self-portraits using the pro-grade rear cameras, and the all-new Instant View feature means you can instantly preview your shot on the inner screen and retake it if needed—no missed moments, no regrets.

The foldable form factor isn't just for show; it's built for productivity and play. Split Screen multitasking is more flexible than ever, letting you resize your apps to fit the way you work. Drag-and-drop makes sharing files or media between apps seamless, while the large inner display is now optimised for gaming and streaming. Whether you're racing through Asphalt Legends or binging your favourite series on Netflix, the experience is immersive and fluid.

The Pixel 10 Pro Fold represents Google's boldest step yet in foldable innovation—stronger, smarter, and more versatile than anything that came before. It's not just a phone. It's the best of Pixel, folded perfectly into your hands. It's available to pre-order now starting at £1,749.00/ AU\$2,699.00 and ships on the 9<sup>th</sup> October.







The Pixel Watch has been reimagined. Pixel Watch 4 keeps the iconic circular silhouette but takes everything to the next level with a bolder design, longer battery life, more powerful performance, and the smartest health and fitness experience we've ever built.

The first thing you'll notice is the new Actua 360 display. It's not just glass that's curved — the display itself is domed, giving you a larger active area with a striking edgeless look. Bezels are slimmer, the screen is 50% brighter for incredible visibility even in direct sunlight, and the interface feels more alive than ever with Material 3 Expressive.

Performance and endurance both take a leap forward. With 25% longer battery life, Pixel Watch 4 powers through 30 hours on the 41mm or up to 40 hours on the 45mm. Need a quick boost? The redesigned Quick Charge Dock takes you from zero to 50% in just 15 minutes. Under the hood, the new Snapdragon® W5 Gen 2 platform and next-gen AI co-processor make everything faster and more efficient.

Durability has been considered too. The aerospace-grade aluminium housing, tough Corning Gorilla Glass, and 50-meter water resistance make this our most rugged design yet — and for the first time, Pixel Watch is serviceable, with a replaceable battery and display. Hopefully, improvements like this are not the first and start to push the smart watch segment to a more repairable future.

Safety now extends beyond the grid. Pixel Watch 4 LTE is the first smartwatch with

standalone emergency satellite communications. Whether you're hiking in the mountains or exploring remote terrain, you can reach emergency services through geostationary satellites, giving you peace of mind wherever you are.

Health and fitness tracking has never been smarter. Machine learning delivers 18% more precise sleep tracking, while a new skin temperature sensor monitors changes in your wellbeing. Dual-frequency GPS gives you pinpoint route accuracy, and cycling fans can stream real-time stats to the Fitbit app. With 50+ exercise modes and AI-powered automatic activity detection, your workouts are always logged — even if you forget to start them.

Your personal AI health coach, built with Gemini, learns from your sleep, fitness, and wellness metrics to deliver tailored insights and proactive guidance — like having a 24/7 health coach on your wrist. A preview of this experience rolls out in the U.S. this October in the redesigned Fitbit app.

Seamless connectivity also gets a boost with on-device AI. Raise your wrist to access Gemini hands-free, or let Smart Replies suggest context-aware responses to keep you connected.

With Pixel Watch 4, every interaction feels smarter, more intuitive, and more personal — in a design as beautiful as it is durable. Pricing is competitive as well starting at £349.00/AU\$579.00 for the 41mm, and £399.00/AU\$679.00 for the 45mm model. Pre-orders are available and they will launch on October 9<sup>th</sup>.